

Good Morning!

Millennium Fund Committee

January 3, 2007

Idaho Drug Free Youth

Presents.....

ParenTeen PowerLines

Whose talking to your kids?

In School Workshop





Idaho Youth Summit







This presentation is
being brought to you by:

Idaho Drug Free Youth, Inc.

The Idaho Millennium Fund

Kootenai Alliance for Children & Families

Kootenai/Benewah Medical Alliance

City of Cd'A Enough Is Enough Committee

Start Talking...
Before They Start Drinking

Audience Survey



- When thinking of your immediate family...

Underage Drinking

The National Statistics Are Sobering

- **Almost 20% of 8th graders and 42% of 10th graders have been drunk at least once.**
- **Approximately 40% of 8th graders, 66% of 10th graders and 75% of 12th graders report having consumed alcohol.**
- **Almost 11% of 8th graders, 22% of 10th graders, and 29% of 12th graders report binge drinking (five drinks in a row in the last two weeks).**
- **In 2005, almost 36% of 8th graders and 59% of 10th graders reported using flavored alcoholic beverages at least once.**

Behavioral Manifestations of Alcohol Ingestion

With 1-2 drinks (.01 - .05g/dL BAC) -- euphoria and perceived anxiety reduction

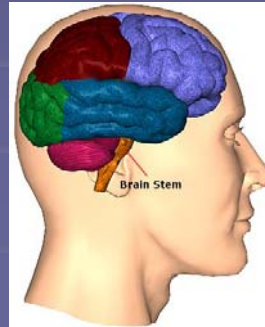
With 3-5 drinks (.06 - .10g/dL BAC) -- judgment and motor coordination impaired, sometimes increase aggression

With 10-13 drinks (.20 - .25g/dL BAC) -- sedation may occur

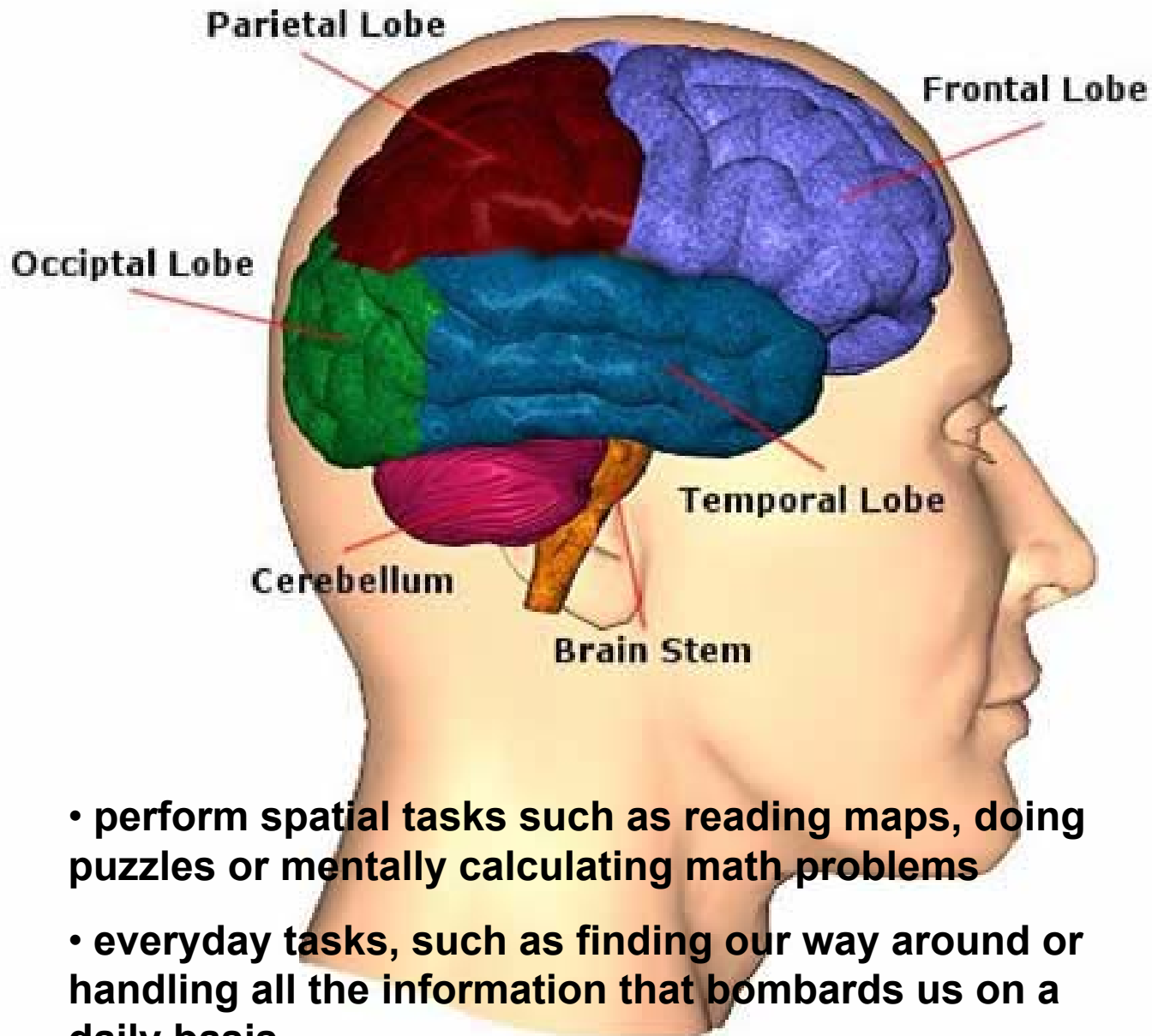
With .30g/dL BAC – Memory impairment and loss of consciousness

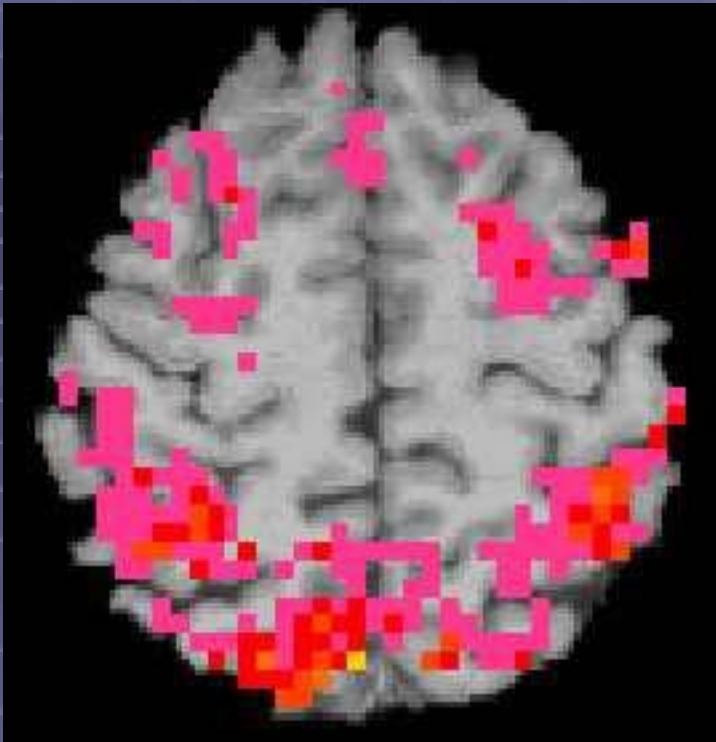
With .40 - .50g/dL BAC – Depressed respiration, coma, death

**Due to stages of brain
development, teens
are at an
ELEVATED RISK**

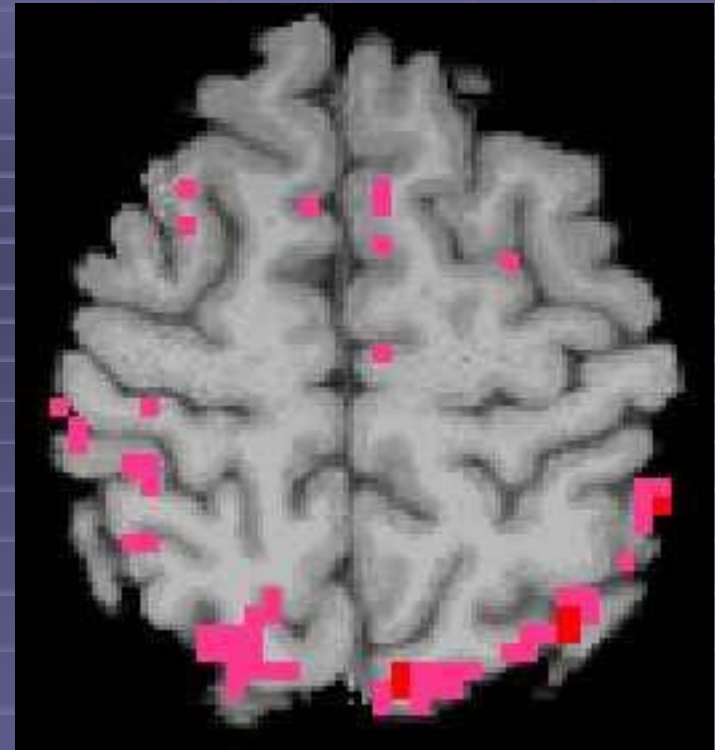


* A. Thomas McLellan, Ph.D., Treatment Research Institute





This shows a 20-year old female nondrinker's response to the spatial working memory task. Brain activation is shown in bright colors.



This shows an alcohol-dependent 20-year old female's response to the spatial working memory task. Brain activation is shown in bright colors.

**15-year-old male
non-drinker**



**15-year-old male
heavy drinker**



Parent Involvement

- On February 24, 2005, the White House Office of National Drug Control Policy stated:

“Significant parental involvement”
is the most important factor in deterring young people from using drugs.

“ Our challenge is the lack of parental understanding around underage drinking.”

***--Idaho's Former First Lady
Patricia Kempthorne***

What's happening?

- By the end of 7th grade, **44%** of all youth have experimented with at least one drug.
- Of 7th & 8th grade students who report experimenting, **34%** will become regular users before the end of the year.
- The average age of first use of marijuana for kids is **13 years 11 months old.**

What's happening?

- Teens rank **drugs and alcohol** as their **# 1 concern** (above social pressures, academic pressures, and crime and violence)
- **80%** of parents **don't** believe marijuana or alcohol are readily available to their kids



*National Center for Addiction and Substance Abuse (CASA)

Coeur d'Alene % Statistics Search Institute (2001)

	6	10	12	Parents	School	
Fewer than ½ of twelve graders report that their parents would greatly disapprove of their attending a party where alcohol was served.						
Where have you learned about the dangers of drugs & drinking?				22%	57%	
During the past 30 days had driven a vehicle while or after drinking alcohol or using drugs.		1 In 10	1 In 5			
Rode (once or more in the last 30 days) with driver who had been drinking	1 In 5		1 In 3			

Why ParenTeen PowerLines?

- First alcohol and marijuana use usually occurs during middle school
- Use triples between **6th – 8th grade**
- Each day, over **15,000** kids will try alcohol and/or drugs for the first time



What's Being Marketed to Your Kids?



Peer Pressure

- There is probably no one time in an individual's life when the influence of peer pressure is stronger than in adolescence.
- “Just want to hang out with the group”
(unspoken)

“drugs, sex, and rock & roll are like a visa card... everywhere a kid wants to be!” (Dr Ron Taffel, The Second Family)

Peer Pressure Situations

- “Kids now rarely use drugs and alcohol out of rebellion....

.... most often, they use simply because the illicit temptation is readily available...”

Marijuana – *It's not the same*



- Chemically addictive
- Since 1992, **142%** increase in **12 – 17 year olds** who are in treatment for marijuana use (CNN, July 2004)
- Marijuana is 10-20 times stronger than it was a generation ago.

More kids are in treatment for Marijuana addiction than any other drug.

Methamphetamine - “Meth”

The new drug

- Toxic
- Readily available
- Highly addictive
- Cheap



“Cops nationwide rank methamphetamine the No. 1 drug they battle today” (Newsweek, August 8, 2005)

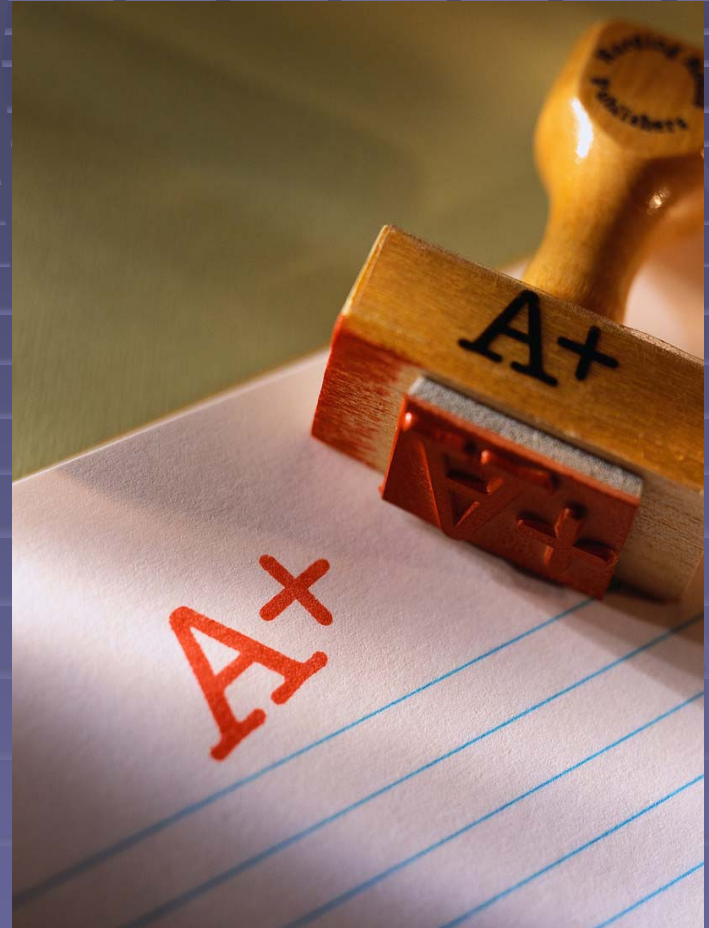
Home Drug Testing

- Private
- Proactive
- Prevention



What about trust?

- Parents build trust throughout adolescence
- Similar to a report card
- A “trust but verify” approach
- Monitor your child’s decisions about using drugs



Private. Proactive. Prevention.

Parent Involvement

87% of 7th grade
parents surveyed,
would be willing to
use a home drug testing
kit in their home.

Now What?

- Tell your child you love them and want to give them an out!
- Set it on the kitchen table and tell your child the school gave it to you to begin a discussion!
- Set it by the door so its the last thing your kid sees when they go out at night!
- Tell your child you have it and will use it at random
- Set up a reward system every time your kid tests clean.
- Encourage the parents of your child's friends to get kits too, supporting your family's effort to remain drug free.

Is there more we should know?

Please Help Me Welcome Our Panel Members

Barry Black – Kootenai County Juvenile
Prosecutors Office

Sky Coller – CHS Student

Jessica Luchini – CHS Student

Dr. David Wait – North Idaho Behavioral Health

Angela Palmer – North Idaho Behavioral Health

Dawn McGovern - Parent

Wes Terrell – Former Post Falls High Student

Erika McGovern – CHS Student

Jillian Rowley – Cd'A School District Prevention Specialist

Steve Sahagian – Parent